Gym Population Problem

Goals	Potential Problems	Costs	Useful Tools/Ideas	Details
Find a way too manage the population at the gyms in USC.	Difficulty finding a suitable method that will be successful	Causing less people to want to go to the gym because of increased difficulty getting in	Reserved hours of certain equipment online.	In general USC has a lot of students use the gym at once
Maintaining an incentive for people to go to the gym while accomplishing the other goals	The use of potential resources and solutions could do more harm than good. The daily population could increase but normalize, causing more overall people in the gym	Dealing with people who have a Membership VS those that don't.	USC staff – to help instill a new policy and technology	There seems to be quite a problem with the many people at the Gyms in USC causing availability of certain types of equipment to be scarce.
Create a software that tracks the current amount of people in the gym at the current time	People complaining about the sudden lack of availability	How much would it cost to train individuals in maintaining and using a potential software solution?	If a software is created, allow it to be used on both iPhone and Android as apps.	There is a lot of extra room on campus that could be used for athletic activity
create a software to detect when people leave the gym.	perhaps the system going down, and confusing people using the site	raising $	Have reminders when the gym has open spots	if people use the app correctly, there will be ample time for everyone to use the gym